PRIVACY POLICY

By visiting nicolasilva.com you are accepting the practices described in this Privacy Policy.

Nicola Silva respects your privacy and knows that you care how information about you is used and shared, and endeavours to do so carefully and sensibly. This notice describes our privacy policy.

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

How do we collect information?

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

What information do we collect?

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); comments, feedback, product reviews, recommendations, and personal profile.

Why do we collect information?

We collect such Non-personal and Personal Information for the following purposes:

- 1. To provide and operate the Services;
- 2. To provide our Users with ongoing customer assistance and technical support;
- 3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- 4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
- 5. To comply with any applicable laws and regulations.

Cookies

This website uses cookies and similar technologies, which are small files or pieces of text that download to a device when a visitor accesses a website or app. For more information about cookies, visit https://www.allaboutcookies.org/

Wix uses cookies for important reasons, such as:

- To provide a great experience for your visitors and customers.
- To identify your registered members (users who registered to your site).
- To monitor and analyze the performance, operation and effectiveness of Wix's platform.
- To ensure our platform is secure and safe to use.

Customer Account

If you create a customer account on this website, we collect personal information to improve our checkout experience and customer service.

This information may include your:

- Billing and shipping address(es)
- Details about your orders (for example, your shirt size)
- Email address
- Name
- Phone number

We share this information with Wix.com, our website hosting provider, so they can provide website services to us. We do not share your data or sell it to any external agencies.

Contacting & Marketing

We may send you marketing emails, from which you can unsubscribe by clicking the link at the bottom of the email. We share your contact information with Wix.com, our email marketing provider, so they can send these emails on our behalf.

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

If you would like to: access, correct, amend or delete any personal information we have about you, please contact us at <u>nicola@nicolasilva.com</u> or send us mail to: 49 Broughton Street, Mortdale, NSW 2223, Australia.

Updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Other Links

If you choose to leave this site via links to other sites, including those of advertisers, we are not responsible for the privacy policies or content of those sites, nor are we responsible for the cookies those sites use.

Lastly, Analytics...

This website collects personal data to power our site analytics, including:

- Information about your browser, network, and device
- Web pages you visited prior to coming to this website
- Your IP address.

This information may also include details about your use of this website, including:

- Clicks
- Internal links
- Pages visited
- Scrolling
- Searches
- Timestamps

We share this information with our website analytics provider, to learn about site traffic and activity.

How does it get any better than this?